

MINUTES

Oshkosh Cable Television Advisory Commission

REGULAR MEETING

August 1, 2007

The regular meeting of the Oshkosh Cable Television Advisory Commission was held at 4:00 p.m. on August 1, 2007 in Room 404 of City Hall.

The meeting was called to order by Chairman Witte and roll call was taken. Present were members Mr. Rumlow, Mr. Bain, Mr. Kerkhof, Mrs. Miller, Mrs. Lowe and new member Mr. Salzwedel. Also present was Jon Urben, Executive Director of Oshkosh Community Access Television and Bill Harke, Public Relations Director for Time Warner Cable.

Chairman Witte then asked for consideration of the minutes from the May 2, 2007, meeting. It was noted by Mrs. Lowe that the May 2, 2007 minutes inaccurately dated the August meeting to be held on August 4, not August 1. Mr. Urben noted he would make the appropriate change to the minutes. It was moved by Mr. Kerkhof, seconded by Mr. Bain, that the minutes be approved with the date change noted. Motion carried unanimously.

Being that there were no communications from cable subscribers or the general public, Chairman Witte moved to the Report of the Franchisee.

Under the Report of the Franchisee, Mr. Harke had the following updates:

- Time Warner (TW) has now added WWAZ on Channel 11 of the basic lineup from “must carry” provisions. Some discussion was held on the must carry provisions and how they pre-empt programming considerations for cable companies;
- TW has placed the newly launched “WISEYE” network on channel 163 of the digital tier;
- TW expects to have ESPN U network on channel 135 or 136 before the fall;
- TW has launched their “Pivot” cell phone service.

Chairman Witte then asked for the Report of OCAT and any news from the non-profit “Friends of OCAT” group. Mr. Urben noted the following:

- They have recently installed their new Inscriber graphics system (part of '07 CIP);
- They expect to order the new upgrade to their Pinnacle non-linear edit system (also part of the '07 CIP);
- CATV 2 has added some new series programming including “Happy Tails” from the OAHs and a program by the Salvation Army. CATV 2 now has 26 regular programming series;
- CitiCable 10 now has up to 21 regular programming series;

- Video streaming project is underway, plans to be unveiled in fall, but emphasis of project will be to provide live streaming of all government meetings, some municipal programming. This project will also involved a new website redesign, working with IT in the planning stages;
- The Friends have offered to host a November 2, 2007 event to recognize and celebrate OCAT's 20th Anniversary- more plans to be unveiled in coming months;
- The Friends have purchased a new \$12,000 automation system for WOCT radio—the new system is being installed and is expected to be ready in time for the Friends September 1 season launch.
- The Friends expect WOCT should gain 1-3 new local radio program series by this fall.
- The Friends are in the process of seeking participants for the 2008 OCAT Card—a major fundraising source for the organization.

Chairman Witte then asked for any Unfinished Business. Mr. Urben noted he had promised the commission an update of the state cable franchise legislation that began earlier this year. Mr. Urben summarized the following points in a packet of information he shared with members:

- Nothing has changed from the current bill status—the assembly version of the bill was approved but the Senate sent their version of the bill to the Joint Finance Committee, where it has rested since early June. It is understood that the JFC would not deal with the legislation until the state budget was resolved. They may not address the issue until September.
- The IL legislature just recently passed their own state cable franchise legislation that provides many more provisions that address consumer, municipalities and PEG centers concerns regarding the current WI legislation language. Some of the IL legislation highlights include: 1) SB678 authorizes FA agreements for 6 years not in perpetuity like WI; 2) Teleco's/cable companies are forbidden to leave an area if another provider is there currently (they have to honor current FA's in place regarding build-out provisions); 3) Franchise authorities (cities) get 1% PEG fee for PEG support OR if their current PEG fees are currently higher, that amount (a "do no harm" concept); 4) PEG channels must be carried like all other commercial stations are carried (quality issue).

Mr. Urben then alerted to the commission that a new coalition group has been formed calling for the defeat of WI pending state cable franchising legislation entitled "TeleTruth Wisconsin." The coalition consists of many independent WI consumer organizations such as the Citizens Utility Board of Wisconsin, North Shore Cable Commission (Mil.), Wisconsin Democracy Campaign, Wisconsin League of Women Voters and the Wisconsin Association of PEG Channels (WAPC). Mr. Urben noted the WAPC (to which OCAT is a member) has asked all members to encourage their communities to sign on as supporters to the TeleTruth Wisconsin Coalition, calling for the defeat of the current pending legislation. Mr. Urben shared the Teletruth Wisconsin mission statement with the Commission. After some discussion, it was moved by Mr. Bain, seconded by Mr. Salzwedel, that the Cable Commission encourage the Oshkosh Common Council to put forth a resolution calling for the City of Oshkosh to be listed as an undersigned of the

groups/organizations calling for the defeat of the pending state cable franchising legislation. Motion carried unanimously. It was agreed Mr. Urben would discuss the proper procedures for making this request of the common council.

There being no further Unfinished Business Chairman Witte asked for any New Business. Mr. Harke asked if the commission or city staff were aware of any permit requests from AT&T for going door-to-door selling their U-Verse product. It was noted no one on the Commission was aware of any such requests.

There being no further New Business, Chairman Witte then noted the next Commission meeting would be Wednesday, November 7 at 4 p.m. Upon motion by Mrs. Lowe, seconded by Mr. Salzwedel, the Commission adjourned at 4:34 p.m.

Respectfully submitted,

Jon G. Urben
Cable Media Services Director, Oshkosh Community Access Television

cc: Mr. Richard Wollangk
Mr. Bill Harkey