

MINUTES

Oshkosh Cable Television Advisory Commission

Regular Meeting

January 7, 2004

The regular meeting of the Oshkosh Cable Television Advisory Commission was held at 4:00 p.m. on January 7, 2004 in Room 404 of City Hall.

The meeting was called to order by Chairman Witte and roll call was taken. Present were members Mr. Williams, Mr. Tower, Mr. Kerkhof and Mrs. Sieber. Also present were Jon Urben, OCAT Cable Media Services Director and Barb Pandolfo of Time Warner Cable. It was noted that the Commission had received confirmation from UW-Oshkosh that Mr. Kerkhof was now appointed to the commission as the UWO representative.

Chairman Witte then asked for consideration of the minutes from the November 5, 2003 meeting. It was moved by Mrs. Sieber, seconded by Mr. Towers, that the minutes be approved as presented. Motion carried unanimously.

Chairman Witte then asked for any communications from cable subscribers or the general public. Chairman Witte then read a letter addressed to the Commission from Barb Pandolfo of Time Warner. In the letter Time Warner noted they did investigate a complaint of cable interference on the antenna feed of Ms. Judy Thalhofer 686 Franklin Street. Mrs. Pandolfo noted TW engineers did not find any signal leak from any cable plant in the surrounding area (even after purchasing an antenna identical to Mrs. Thalhofer's) and concluded that the "floating bar" interference she is receiving is not being caused by the TV cable plant. It was agreed TW made a strong attempt in trying to solve the problem.

As Mrs. Pandolfo was not able to attend the meeting, Chairman Witte noted there was no Report of the Franchisee.

Chairman Witte then asked for the Report of OCAT and the Friends of OCAT. Under the Report of OCAT Mr. Urben noted staff participated in a retreat in December, which reviewed many of the highlights of 2003. He noted overall the staff was very pleased with the new facility and how the new equipment was implemented in some very short timeframes. He also noted staff was very pleased how well access users and viewers have taken to the new channels. Mr. Urben also noted the retreat identified several areas for staff to focus on in 2004. Major areas to focus on in 2004 included the continued exploration of new partnerships with non-profits and the Friends of OCAT, new sets for the "Inside City Hall" and "Your City at Work" productions, new upgrades to the OCAT website and more aggressive marketing techniques with the local newspaper media. On this note Mr. Urben was pleased to announce the Oshkosh Northwestern will now print the CitiCable 10 weekly program schedule in the TV section of the Monday paper. He

also noted the Oshkosh Buyers Guide has agreed to continue printing the CATV 2 program schedule in their Wednesday paper. Mr. Urben was very appreciative of both papers for supporting the OCAT channels, and noted the papers see printing the schedules as a great value to their readers.

Under the Report of the Friends of OCAT, Mr. Urben noted the Friends of OCAT Football Frenzy event held in November was a huge success, raising almost \$7,000. He also noted the 2004 OCAT Cards were now available for purchase at Festival Foods for only \$10 each. On a final note Mr. Urben said the Friends of OCAT will be conducting a focus group session in early February to a panel of OCAT viewers, users, volunteers, and producers on a variety of topics to receive input on new program concepts being proposed by the Friends programming committee.

There being no Unfinished Business, Chairman Witte then asked for any New Business. Mr. Kerhof then distributed the Titan TV schedule for covering UW-Oshkosh men's and women basketball games on Channel 66.

Chairman Witte then asked for the date of the next meeting. It was noted the next Cable Commission meeting would be scheduled for Wednesday, March 3, 2004 in Room 404. It was motioned by Mrs. Sieber, seconded by Mr. Tower, that the Commission adjourn at 4:20 p.m. Motion carried unanimously.

Respectfully submitted,

Jon G. Urben

OCAT Cable Media Services Director
City of Oshkosh

cc: Mr. Richard Wollangk
Mrs. Barb Pandolfo